

CITY OF MARION – SPECIAL MEETING

March 20, 2014

Minutes of a Special Meeting held at Marion City Hall Saturday March 20, 2014. Mayor Butler called the meeting to order at 4:00 P.M.

The City Clerk was instructed to call the call and the response was as follows:

PHYSICALLY PRESENT: COMISSIONERS RIX, RINELLA, GOSS, AND PATTON AND MAYOR BUTLER
ABSENT: NONE

Mayor Butler explained the reason for the Special called meeting was to discuss and approve various aspects of the Hub Community Recreation Center including approval of fitness equipment.

Discussion on various positions to be filled at Recreation Center, with the next position to be filled, the Marketing Director. The Council and SFM discussed the possibility of combining some of the suggested positions for the Rec. Center. Human Resource Director Jane Kidwell had made an organizational chart combining some of the positions and had presented the chart to SFM prior to today’s meeting. Jason and Jack from SFM were impressed with the chart.

Mayor Butler suggested using local advertisement and the City’s website as much as possible. General Manager of Rec Center Martin Holleley stated he was proposing to market the needed positions at Job Fairs.

The quality and type of fitness equipment was discussed. Jason told the Council over 50% of the Hub revenue (fitness membership and training) is primarily driven by the fitness center area of the Rec Center. Membership will be most impacted by fitness equipment, aquatics component, quality of staff/operation, and competitive pricing.

Mayor Butler had concerns about price of memberships. Current projections on membership fees are:

Adult memberships	\$46/month
Seniors (age yet to be determined)	\$34/month
Family – residents	\$78/month
Adult – non- residents	\$58/month
Seniors –non-residents	\$38/month
Family – non-residents	\$92/month
Enrollment fee one- time fee or annual fee??	\$80.00

To keep in mind about price differences with other area fitness centers, the Hub Community Recreation Center will not only offer fitness equipment as the other fitness centers do, but the Hub Community Recreation Center will also offer year round indoor swimming, an indoor walking track, basketball, volleyball and other activities including rooms for birthday parties which none of the other local fitness centers offer. Another thing to keep in mind about the price differences, if a family joins, each family member could be doing a different activity at the Rec Center all at the same time.

After discussing the various aspects of purchasing or leasing all of the fitness equipment, SFM recommended leasing the cardio equipment and purchasing the rest of the fitness equipment.

Commissioner Patton made a motion for SFM to meet and enter into a negotiation with Innovative Fitness to provide fitness equipment for a combination of lease/purchase of up to \$440,000 plus flooring (flooring) = \$495,000 total. Commissioner Rinella seconded the motion.
ON ROLL CALL VOTE ALL COUNCIL MEMBERS VOTED YES.

Note 1: In doing so, SFA/M will be able to remove or add specific equipment pieces to optimize the lay-out for optimal guest experience as long as the total package remains under \$495,000.
Note 2: This can only be done with final authorization and approval by City Council.

Attorney Steve Green will be meeting with representatives from SFM to finalize minor differences in Contract.

Jack from SFM stated SFM will follow City's recommendations on hiring a Marketing Director for the Hub Community Recreation Center. The individual will be a local person, to be paid through SFM and reimbursed by the City.

Commissioner Rix made a motion to adjourn the Special Meeting. Commissioner Rinella seconded the motion.

ON ROLL CALL VOTE, THE VOTE WAS UNANIMOUS TO ADJOURN.

Meeting adjourned at 5:30 P.M.



Robert L. Butler, Mayor

ATTEST:


Alice Rix, City Clerk